

Grocery supermarket store



B-91, panchsheel Vihar, Behind triveni complex
sheikh sarai phase I, New Delhi
New Delhi, Haryana 110017
India

VidKris Retail Stores, part of Delhi based diversified “VidKris group” has been incorporated to foray into the area of organized retail. It operates a Chain of grocery stores which cater to every day needs of residents, under the brand name “Doorstepp”. “Doorstepp” focuses on groceries, dairy products, cosmetics, household and other daily needs products and associated lines. It has more than 3000 running items to cater to the daily requirements of people. The company has created a niche for itself and currently has operations in four cities in Faridabad, Gurgaon, Sonapat and Hissar. All stores have state of the art equipment; qualified staff to attend to requests and a dedicated HOME DELIVERY team. Doorstep tries to provide the consumer with an international retailing experience and the stores accordingly have contemporary design and modern IT systems to provide utmost convenience to its customers. The stores are positioned to serve the community they are located in and thus emphasize Customer Service, Assured Quality and Convenience, which the company is certain, will help in establishing strong and deep customer relationships. Doorstepp offer personalized services at no extra cost. Free Door Delivery of all products at the convenience. We Deliver on all days of the week from 8am-10pm and try to deliver within one hour from the time of receipt of order. A minimum order value of Rs.100 is required on all deliveries. Deliveries are available in most of the areas nearby stores. Loyalty Program “Ds Club” “Doorstepp” has always believed in delighting its customers. DS club apart from enjoying a wide range of products to cater your grocery and other daily needs- it get access to exciting rewards and privileges too. What’s more, the card also entitles for various promotional schemes and packages launched by the company from time to time.

Min Franchise Fee: 300000
Max Franchise Fee: 600000

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